



BethanysHope
FOUNDATION

October 19th, 2019 (London)

Sponsorship Opportunities

... you can make a real difference!

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"Presenting Sponsor"

- ★ Recognition as the *PRESENTING SPONSOR* on all event related Press Releases, signage, posters, letterhead, advertising and promotions.
- ★ Your Logo recognition as *PRESENTING SPONSOR* at Welcome Station, The Pit Stop and Refuel Center
- ★ Three (3) *complimentary* Team Registrations - (Eighteen (18) Participants in total) for the "KM's for a Cure"
- ★ Recognition in all event related media and Social Media platforms
- ★ Your Logo link as the *PRESENTING SPONSOR* on the Bethanys Hope Foundation website
- ★ Opportunity to set up display booth or product promotion at the "KM's for a Cure"
- ★ Pattison Outdoor Advertising Logo Recognition
- ★ Opportunity to provide your Corporate - "Pit Crew" Volunteers for the "KM's for a Cure"
- ★ Opportunity to include your corporate promotional items in Participant swag packs
- ★ Your Logo recognition in all "Thank YOU" Social Media posts and formal letters
- ★ Your Logo on Participants & Volunteer shirts
- ★ Eighteen (18) Complimentary Tickets to the "Oxford Dodge - After Party"!

"Platinum Sponsor" @ \$3,000

- Your Logo Recognition as a *PLATINUM SPONSOR* on event related signage and promotions, letterhead and posters
- Your Logo recognition at the *lululemon* Pit Stop and Refuel Center
- Two (2) *complimentary* Team Registrations - (Twelve (12) Participants in total) for the "KM's for a Cure"
- Opportunity to provide your Corporate - "Pit Crew" Volunteers for the "KM's for a Cure"
- Your Logo link as a *PLATINUM SPONSOR* section on the Bethanys Hope Foundation website
- Opportunity to include promotional items in Participant swag packs
- Twelve (12) Complimentary Tickets to the "Oxford Dodge - After Party"!

Generously Presented by



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