



Bethanys Hope Foundation

562 Wellington Street, London, Ontario, Canada N6A 3R5 ~ Telephone: (519) 642-7589
www.bethanyshope.org - Charitable Business Number - 88737 4833 RR0001
Canada Revenue Agency - www.canada.ca/charities-giving

“2024 Charity CornHole Tournament” - Corporate Sponsorship

It's time to gather, play and celebrate at our **2nd Annual Charity CornHole Tournament** in support of Leukodystrophy Research! We are all so excited and grateful to have survived the many challenges of the pandemic over the last 4+ years! On behalf of Bethanys Hope Foundation it gives us immense pleasure to invite you and your Corporate Team(s) to join us on **Saturday, March 23rd** at the wonderful *Delaware Community Centre*, as we host another premiere – fun CornHole Tournament.

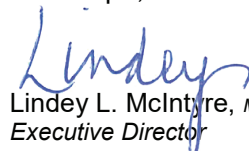
This Charity Tournament has been organized as an afternoon of friendly competition, music by Jay Davis Live, great food and a bar service. We have capacity for 60 Teams of 2 Players per Team. We encourage everyone to be sure to come up with a Team Name & Themed Outfit to add to the fun! Trophies will be awarded to the *Winning Team*, the Team with the *Most Funds Raised* & of course the *Best Dressed Team*. Everyone who plays is guaranteed at LEAST Five (5) GAMES in a Double Elimination format.

Thanks to so many in this generous community we have completed over 28 years of uninterrupted cutting edge Research for Leukodystrophy (MLD)...at London's own Children's Health Research Institute... but we have more work! This is both an exciting and daunting time as we collectively begin the final push to fully fund a Clinical Trial under the supervision of Health Canada! All revenue generated from **“The CornHole Tournament”** will support the families-children of MLD as well as the Clinical Trial, conducted through *“Bethanys Hope Leukodystrophy Laboratory*, under the direction of Dr. Tony Rupar – Child Health Research Institute (CHRI).

We invite you to support our **Charity CornHole Tournament** as a Community Corporate Partner. We understand the tremendous demands on the business community for charitable contributions but we desperately need your help and leadership to reach our funding goals for 2023/25. Our Research Team cannot cross that finish line without collective community support! We are hopeful that one of our many unique Corporate Sponsorship opportunities enclosed with this letter will be a perfect match for you and your business!

I look forward to discussing all the details in this Sponsorship Package with you in the near future. All the information about our CornHole Tournament last year can be found on our Website @ <https://bethanyshope.org/charity-cornhole-2023/> including all the photos in the *Memento Slideshow*. Please do not hesitate to contact me for more information by email - lindey@bethanyshope.org or office phone at (519) 642-7589 or my cell at (519) 495-7281.

With hope,


Lindey L. McIntyre, M.S.C.
Executive Director

Presenting Sponsor

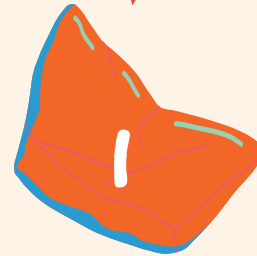


1249 Hyde Park Road, London, Ontario, Canada N6H 5K6 ~ Telephone: (855) 876-7605 - www.oxforddodge.ca

CHAMPIONSHIP OPPORTUNITIES



Presenting Sponsor



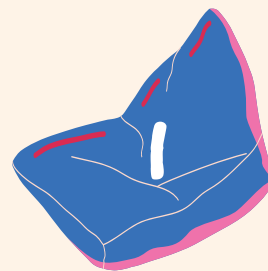
- Two (2) Team Entries (4 Players)
- Premium Corporate Logo placement on Event Registration
- Corporate Logo on all Event Forms
- Corporate Logo on Event Website
- Corporate Logo on all Event Signage - Large Step & Repeat Sign
- Corporate Sponsorship recognition - Verbal and PowerPoint
- Social Media Recognition (Facebook, Instagram & Twitter)

Lounge Sponsors



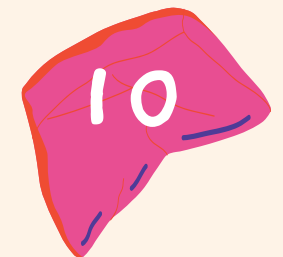
- One (1) Team Entry (2 Players)
- Corporate Branding throughout the Event Lounge area
- Corporate Logo on Event Website
- Corporate Logo on Large Step & Repeat Sponsor Sign
- Corporate Sponsorship recognition - Verbal and PowerPoint
- Corporate Logo on all Event Signage
- Social Media Recognition (Facebook, Instagram & Twitter)

Entertainment Sponsor



- One (1) Team Entry (2 Players)
- Corporate Logo placement on Event Invitation
- Corporate Logo on Event Website
- Corporate Logo on Large Step & Repeat Sponsor Sign
- Verbal Recognition from Stage during the Event Program
- Social Media Recognition (Facebook, Instagram & Twitter)

Court Sponsors



- One (1) Team Entry (2 Players)
- Corporate Logo on Sponsored Court Signage
- Corporate Logo on Large Step & Repeat Sponsor Sign
- Corporate Sponsorship recognition - PowerPoint Recognition
- Social Media Recognition (Facebook, Instagram & Twitter)