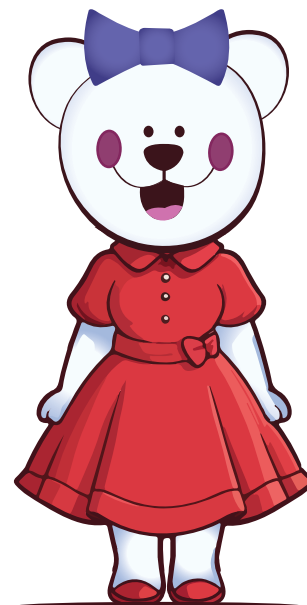


THE LADY IN RED
— Charity Gala —
BethanysHope
FOUNDATION

February 15 . 2025
London Hunt and Country Club



“The Lady in Red” Charity Gala & Celebration!

A night of Hope...!

It's time to gather and celebrate on **Saturday, February 15th, 2025** when our Foundation will present a premiere culinary fundraising Valentine Gala appropriately named, **“The Lady in Red”** at the very distinguished *London Hunt and Country Club!*

We respectfully invite *you* to support **“The Lady in Red”** as a *Community Corporate Partner*. We understand the tremendous demands on the business community for charitable contributions but we desperately need *your* help...*your* leadership to reach our funding goals for 2025/26. Our Research Team cannot cross that finish line without community support! I'm hopeful that one of our many unique *Corporate Sponsorship* opportunities enclosed with this letter will be a perfect match for you and your business/marketing!

This amazing evening will be co-hosted by a very special Guest along with our multi-talented *Foundation Director, Jon Munn!!* Your experience will include our fabulous cocktail hour with the Hunt Club's amazing canapé offerings, a spectacular seasonal dinner created by their *Executive Chef Michael Stark* as well as Silent & Live Auctions. We are sure to get the Hunt Club *rock'in* once again with musical performances throughout the evening by the very accomplished *Mr. Paul Zubot & his Band of Friends!!*

Thanks to so many in this generous community we have completed over 28 years of uninterrupted cutting edge Research for Metachromatic Leukodystrophy (MLD)...at London's own Children's Health Research Institute... but we have more work! This is both an exciting and daunting time as we collectively begin the final push to find a treatment ... a fully funded Clinical Trial thru of Health Canada! With *your* help, funds raised from **“The Lady in Red”** will support **“Bethanys Hope Leukodystrophy Laboratory”** here in London under the direction of Dr. Tony Rupar & Dr. Stephanie Newman of Western University.

I look forward to discussing all the details in this Sponsorship Package with you in the near future. All the information for this amazing Charity Gala as well as a re-cap with photos from last year can be found at www.bethanyshope.org. Please do not hesitate to contact me for more information at 519. 495-7281 or by email - lindy@bethanyshope.org.

With hope,

A handwritten signature in blue ink that reads "Lindey".

Lindey L. McIntyre, M.S.C.
Executive Director



BethanysHope
FOUNDATION
Research Leukodystrophy. Live for the Cure.



THE LADY IN RED

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F O U N D A T I O N

February 15 . 2025
London Hunt and Country Club

"Presenting Sponsor" @ \$10,000

- ★ Preferred seating for Two (2) Corporate Tables of Ten (10)
- ★ Your Logo will be prominently featured on all Advertising including posters and letterhead
- ★ Prominent placement of Full 2 Page Advert in the printed Evening Program (approx. size 8.5" x 5.5")
- ★ Night of "Lady in Red" - Charity Gala - Verbal & PowerPoint Recognition including a short video taped message
- ★ Logo Recognition on Website including your Website Link and all Live Streaming pages
- ★ Opportunity to purchase unlimited additional tickets at a 25% discounted price
- ★ Social Media Recognition (*Facebook, Instagram & X*)

"Gold Sponsor" @ \$5,000

- One (1) Corporate Table for Ten (10)
- Full Page Color Advertisement of the Evening Program (approx. size 8.5" x 5.5")
- Logo Recognition on Website including your Website Link and all Live Streaming pages
- Night of "Lady in Red" - Charity Gala - Verbal & PowerPoint Electronic Recognition
- Your Logo will be prominently featured on all Advertising
- Opportunity to purchase unlimited additional tickets at a 25% discounted price
- Social Media Recognition (*Facebook, Instagram & X*)

"Silver Sponsor" @ \$4,000

- One (1) Corporate Table for Ten (10)
- Half Page Color Advertisement in the Evening Program (approx. 4.8" x 4")
- Logo Recognition on Website including your Website Link and all Live Streaming pages
- Night of "Lady in Red" - Charity Gala - Verbal & PowerPoint Electronic Recognition
- Your Logo will be prominently featured on Advertising
- Social Media Recognition (*Facebook, Instagram & X*)



BethanysHope
FOUNDATION

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Corporate Sponsorship - page 2

... you can make a real difference!

"Cocktail/Appetizer Hour" Sponsor @ \$3,000

- Four (4) tickets to *"Lady in Red"* - Charity Gala
- Brand Naming & Recognition - Centre / Main Lounge during the Cocktail Hour
- Full Page Color Advertisement in the printed Evening Program (approx. 5.5" x 8.5")
- Logo Recognition on Foundation Website including your Website Link, Live Streaming pages
- Night of *"Lady in Red"* - Charity Gala - Verbal & PowerPoint Electronic Recognition
- Social Media Recognition (*Facebook, Instagram & X*)

"Wine Sponsor" @ \$2,000 (4 Sponsors)

- ▲ Two (2) tickets to *"Lady in Red"* - Charity Gala
- ▲ Logo recognition tagged on the wine bottles as they are displayed on the table
- ▲ Night of *"Lady in Red"* - Charity Gala - Verbal & PowerPoint Electronic Recognition
- ▲ Half Page Color Advertisement in the printed Evening Program (approx. 5.5" x 8")
- ▲ Social Media Recognition (*Facebook, Instagram & X*)

"Signature Drink Sponsor" @ \$1,500

- ◆ Two (2) tickets to *"Lady in Red"* - Charity Gala
- ◆ Half Page Color Advertisement in the printed Evening Program (approx. 5.5" x 8")
- ◆ Night of *"Lady in Red"* - Charity Gala - Verbal & PowerPoint Electronic Recognition
- ◆ Company name will appear on the bar(s) at the venue
- ◆ Social Media Recognition (*Facebook, Instagram & X*)



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Sponsorship Contract

Business Name: _____

Contact Name: _____

Address: _____

Postal Code: _____ Telephone: _____

Sponsorship Levels

- Presenting - \$10,000
- Gold - \$5,000
- Silver - \$4,000
- "Cocktail/Appetizer Hour" Sponsor - \$3,000
- Wine Sponsor - \$2,000
- "Signature Drink" Sponsor - \$1,500

←—————→
PLEASE CALL OUR OFFICE TO PROCESS

YOUR CREDIT CARD PURCHASE

Cheque:

February 15th, 2025 at the London Hunt & Country Club